



Dear Valued Employer:

On behalf of the 2010 Access to Employment Job Fair committee it is once again our honor and pleasure to invite you to participate in the 20th Annual Access to Employment Job Fair to be held Wednesday, October 6<sup>th</sup>. The Access to Employment Job Fair will be held at the Cocoanut Grove Banquet and Special Events Center located at 400 Beach Street in Santa Cruz from 3:30 p.m. to 7:00 p.m.

Whether you have been with us since our inception, are a veteran of a few of our job fairs, or just checking us out for the first time, the Access to Employment Job Fair is always a great way to meet qualified candidates! Our extensive marketing efforts and solid reputation have helped us attract hundreds of qualified applicants over the past 19 years. The fee to participate in this year's event is \$75.00, which includes the following:

- A 6 foot table with table cloth and 2 chairs
- Table sign with your business name
- Unlimited free parking
- Event promotion in various print and online media

**At the job fair you will have an opportunity to:**

- Meet hundreds of qualified candidates
- Market your company to job seekers
- Network with other local businesses and community organizations
- Expand your recruitment to a diverse pool of candidates (even if you are not currently hiring, this is still a worthwhile event for you to collect information on qualified candidates)

Access to Employment Job Fair continues to have a rich tradition of staging one of the best job fairs on the Central Coast. We hope you will join us for the festivities. To register please go to our website at: [www.access2employment.com](http://www.access2employment.com). If you need further information or would like to speak to someone directly, please contact:

Colleen McMahon  
(831) 420-5857

[cmcmahon@cityofsantacruz.com](mailto:cmcmahon@cityofsantacruz.com)

**OR**

Carol Siegel  
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[csiegel@scseaside.com](mailto:csiegel@scseaside.com)

We look forward to your support and participation!

Sincerely,

The 2010 Access to Employment Job Fair Committee

Barbara Burkhart  
Profile

Lori Castro  
U.C. Santa Cruz

Constance Corbett  
Workforce Investment  
Board

Diane Goody  
Cabrillo College

Sheryl Hagemann  
HOPE Services

Chris Kampfe  
Department of  
Rehabilitation

Colleen McMahon  
City of Santa Cruz

Leticia Preciado  
County of Santa Cruz

Carol Siegel  
Santa Cruz Seaside Co

***Mission Statement***

*To inform the public about local employers, job opportunities and community resources; and to facilitate access to community resources for both job seekers and employers to achieve a diverse workforce.*

**[www.access2employment.com](http://www.access2employment.com)**